

From: **School Safety Advocacy Council** info@schoolsafety911.org  
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# SCHOOL SAFETY ADVOCACY COUNCIL

[www.schoolsafety911.org](http://www.schoolsafety911.org)

August 2018

School Safety Newsletter 2018



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2019 National Conference on Bullying



School Safety Partner



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School Safety Advocacy Council

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## ACTIVE SCHOOL SHOOTER CONFERENCE - ALMOST FULL (EXHIBIT HALL SOLD OUT)



The 2018 National Conference on Active School Shooters is the only national conference focused on preparing for and responding to the active school shooter. This dynamic and comprehensive conference, designed for both law enforcement and educators, brings together the most knowledgeable and experienced speakers in the nation to give their firsthand experience preparing for, responding to, or recovering from an active shooter event. At the completion of this conference you will return to your school or community with concrete best practices and strategies to immediately employ.

Never before has this lineup of active shooter trainers been under one roof, for the most comprehensive conference of this type. Due to the sensitive nature of this conference, we did limit seats and are already over 60% sold out. Our exhibit hall sold out in 12 days! To view the outstanding lineup of speakers, go to the link below.

[Click For More Information >>>](#)

## School Safety Advocacy Council, Partners with See Something, Send Something

Bring this to your school today!

For many school districts across the country, back to school



starts in weeks if not days. As students return to campus, parents and security professionals hope for a more streamlined reporting process for suspicious behavior, bullying and potential criminal behavior. With almost 90% of adolescents possessing at least one smart device and interacting with apps more than 1500 times a day, anonymous mobile device reporting is this generations preferred method of communication over hotlines, emails and website submissions.



For the last two months, School Safety Advocacy Council has reviewed the features of the See Something, Send Something app. The app, available in iOS and Google Play for free, is currently in use by more than 200 law enforcement agencies overseeing several hundred schools. The app boasts the ability to remain anonymous while submitting tips or communicating, receive notifications to educate app users as well as integrated facial recognition for locating missing children.

Last month, at the 2018 National School Safety Conference held in Orlando, SSAC announced the culmination of their review in the form of an approved partnership. The council believes in the app's technology and how it will help increase safety by providing another channel of communication between students, educators and those charged with providing security.

The apps creator, a veteran and retired police officer, has assured us that deployment, implementation and training can occur in days; prior to the start of school if so desired. To help your district get started, SSAC will extend the same conference special pricing we announced in July.

[Click here to learn more](#)

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## REGISTRATION OPEN

***2019 National Conference on Bullying***



**February 27 - March 1, 2019**

**Omni Hotel**

**Jacksonville, Florida**

**In Partnership With:**

***The Florida Association of School Resource Officers***

***F.A.S.R.O.***

The 2019 National Conference on Bullying, presented in partnership with the Florida Association of School Resource Officers, is the largest and most comprehensive conference focused on all the aspects bullying and youth victimization. Focused on protecting children on all levels using proven best practices and innovative localized programs and efforts, this conference brings together the most knowledgeable and internationally renowned keynote presenters into one forum to provide the highest quality professional development possible in one conference. In addition to our exceptional keynote presenters, you will be able to take advantage of over 30 breakout sessions by current professionals in the fields of education, social services, law enforcement, prosecution, and child protective services addressing the most pressing issues facing the victimization and bullying of our youth today.

### **WHO SHOULD ATTEND?**

- School Administrators
- Counselors
- School Resource Officers

- Juvenile Investigators
- Prosecutors
- Child Protective Services
- Internet Crime Investigators
- Probation Officers
- Psychologist
- Community Workers
- Judges
- Parents
- Anyone involved in protecting our children and addressing bullying

#### Keynote Presenters

### Mr. Tray Chaney, Actor - Singer - Songwriter

As seen for 5 straight years in the hit HBO Show "The Wire", and currently starring in the hit show "Saints and Sinners", Mr. Tray Chaney will bring his passion for anti-bullying to the National Conference on Bullying. Tray's popularity as an actor has given him the platform to spread his message of anti-bullying, and being the role model young people need to have. Tray made his first film appearance in the movie "Head of State", with Chris Rock and Bernie Mac. Later Tray had the opportunity to star in with rap artist Bow Wow in the chart-topping video, "My Baby" featuring the multi-platinum R&B group, Jagged Edge.

### Dr. Elizabeth Englander, Director Massachusetts Aggression Reduction Center - *Bullying Prevention in the Age of the Internet*

Dr. Elizabeth Englander is a professor of Psychology and the founder and Director of the Massachusetts Aggression Reduction Center at Bridgewater State University, a Center which delivers programs, resources, and research for the state of Massachusetts and nationwide. She is a nationally recognized researcher and expert in the area of bullying and cyberbullying, childhood causes of aggression and abuse, and children's use of technology. She was named Most Valuable Educator of 2013 by the Boston Red Sox because of her work in technological aggression and how it interacts with peer abusiveness in general. Dr. Englander was a Nominee for the 2015 National Crime Victims Service Award and is the Chair of the Cyberbullying Workgroup for the Institute of Child Development and Digital Media, collaborating with the National Academy of Sciences.

*Exhibit Space will sell-out, reserve your booth today!*

[Click For More Information >>>](#)

## Open letter to the FEDERAL COMMISSION ON SCHOOL SAFETY

I write this e-mail as both the Executive Director/CEO of the School Safety Advocacy Council, and the founder, former President and Executive Director of the National Association of School Resource Officers (NASRO). I write this in response to the recent testimony of Mr. Mo Canady, current Executive Director of the National Association of School Resource Officers, to President Trump's Federal Commission on School Safety on July 26th, 2018. First, it should be known that we look forward to further discussion on the call for national standards as they apply to the role of school based law enforcement. That said, as you look across the broad spectrum of law enforcement in the nation, rarely do you see fraternal organizations applying standards to a specific role in the law enforcement field. The role of applying standards typically falls upon the individual state law enforcement standards boards/commissions. What was VERY problematic in Mr. Canady's testimony is that not only is he calling for our Federal Leaders to adopt such standards as written by NASRO, but he also included a mandate that ALL School Resource Officers (SRO's) throughout the United States to be required to complete the NASRO Basic School Resource Officer Training as part of these standards. Recently, a company known as A.L.I.C.E. (Alert-Lockdown-Inform-Counter-Evacuate) that sells a curricula in school emergency management, came out in support of NASRO's call for National Standards written by NASRO. While we understand that ALICE is a financial sponsor for NASRO and benefits from that relationship in their sales, we reiterate that these standards would best serve the school-based law enforcement community by having each state develop the standards that would best correlate to that specific state's needs, budgets and existing law enforcement standards.



As a 25+ year Law Enforcement Executive, who has personally trained thousands of school based officers, I can state that there are many county, state and national organizations that also

based officers, I can state that there are many county, state and national organizations that also train school based officer in our nation. Some of which have performed that role long before I started NASRO's in 1991. Our goal back in 1991 was NEVER designed to discount what these other credible organization's do. In Florida, our distinguished Attorney General Pam Bondi's office has provided Basic SRO Training for at least 20 years and is truly what I, and many, would consider some of the best training for school based officers. The Florida Attorney General Classes actually have numerous Florida Certified Instructors (unlike NASRO who while in Florida does not have any Florida State Certified Instructors) and specialists in the many aspects of school policing, such as Counselors teaching that role, and teachers teaching the instructional aspect of the SRO role. While NASRO has some very competent instructors, there are many who have not served in school policing in over 10 years. This is very concerning as school based policing trends change frequently. Additionally, the Florida Attorney General is not promoting products or companies like ALICE in their training, which is extremely important in the training delivery. The Basic SRO Course in Florida by the Florida Department of Law Enforcement is also salary incentive in the State of Florida, and the state of Florida does NOT recognize the NASRO Basic SRO Course.

In the State of New Jersey, the New Jersey Association of School Resource Officers trains school based officers in that state for over 10 years. They know the specific state needs, and more importantly know their state law as it applies to the role of these officers. NASRO's training does not include state law. State Law in New Jersey mandates their states SRO training.

In California, their State Police Officer Standards and Training have their own state standards as the apply to their Basic SRO course.

I thank you all for the hard work and dedication you each contribute to the school based policing field. It's truly our feeling that each state should develop these standard, instead of just one fraternal organization (NASRO). SRO's in this nation and their agencies ought to be free to chose the training that best suits their state's needs and standards.

In closing, I urge your organization, academy or commission to oppose NASRO's call for National SRO Standards as written by NASRO I ask you to oppose any suggestion that SRO's should be required to attend only the NASRO Basic SRO Course. Lastly, I ask you to support each state to develop their own training that will better serve school based officers nationwide. I ask that you e-mail the commission today at:

[SAFETY@ED.GOV](mailto:SAFETY@ED.GOV)

I thank you in advance,

**CURT**

**Curtis S. Lavarello**

**Executive Director**

**School Safety Advocacy Council**

## **ONLINE TRAINING - NEW COURSES**

The School Safety Advocacy Council recently completed a new online training course for the Leon County Schools in Florida. Leon County, as all other 66 counties



in Florida are now under the new Marjory Stoneman Douglass Act which mandates sworn law enforcement officers in all Charter, Elementary, Middle and High School any day that children attend the school. As such, there is an extreme shortage of law enforcement officers to work in these schools. Recently, the Leon County School District recognized this early on, and elected to prepare for this shortage by offering off-duty deputies and police officers the opportunity to work in the schools and special duty details, not school resource officers. The district further wanted to ensure that even these special duty detail officers had some basic knowledge of the school environment and contracted with the School Safety Advocacy Council to develop a special "Detail Officer online-Course" for those wanting to work in the school. The online course takes about 2-hours and provides the officer with important information such as Crisis Management in Schools, Legal Issues for School Based Officers, Special Education and some historical perspectives to school based policing. It is now a requirement and over 120 officers have already been certified. Please

requirement and over 120 officers have already been certified. Please check out our online academy which can assist your district and/or agency in keeping your costs low, and no travel requirements for students. They can obtain the certifications in the comfort of their home or office. Also available online is:

- Basic School Resource Officer Course
- Non-sworn School Safety Specialist Course (For any member of your school crisis team this course is a MUST)

[Click For More Information >>>](#)

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## **SAVE THE DATES - JULY 22 - 26, 2019 - LAS VEGAS**

The School Safety Advocacy Council (SSAC) is pleased to announce that we will be returning to Las Vegas, Nevada for the 2019 National School Safety Conference. The event will take place at the incredible Tropicana Resort & Casino on the Las Vegas Strip. We are in the process of booking our keynote speakers, and soon you will see our call for breakout presenters posted.



New in 2019 will be our Partnership with the International Association of School Resource officers based here in the United States.

As many of you know, last year we sold out our School Safety Expo Hall will in advance of the show with 110 vendors, our largest yet. This year we again anticipate a sold out show, and hope to hit our goal of 1000 attendees (913 last year).

Make your plans now!

[Click For More Information and Registraining >>>](#)

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## **SSAC SPECIALIZED ONSITE TRAINING COMES TO BALTIMORE**

Recently, the Baltimore City Schools in Baltimore, Maryland contracted with the School Safety Advocacy Council to conduct specialized Emergency Management and Crisis Preparation training to all the district's School Administrative Team. SSAC President Sean Burke, who lead the training stated "This was an incredible opportunity to come face to face with a school district that was taking pre-planning very seriously, and understood the importance of training."

SSAC has worked with several school districts across the nation to develop and bring training to their district or region. For more information, contact us at ADMIN@SchoolSafety911.org

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